

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND  
PUBLIC RELATIONS BUDGET

1465. Hon. C.L. Edwardes to the Deputy Premier; Treasurer; Minister for Energy

For each department or agency under the Deputy Premier's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Mr RIPPER replied:

Department of Treasury and Finance

- (a) \$12,400 (does not include provision for advertising staff vacancies)
- (b) A detailed breakdown of this figure is not available
- (c) Nil

Office of the Auditor General

- (a) Nil
- (b) A budget provision of \$1,000 was allocated. In the year to date this allocation has not been drawn on.
- (c) Nil

Office of Energy

- (a) \$220,000
- (b) \$260,000
- (c) \$20,000

Western Power

Western Power is required by legislation to act in a commercial manner and endeavour to make a profit. This legislation also enables Western Power to undertake a range of commercial activities including marketing, advertising and public relations activities to support its presence in the market place. The Government supports the legislation and expects Western Power to act in a financially responsible manner in all of its activities.

- (a) For 2001/02, Western Power's advertising budget is approximately \$3,230,000. This is about 0.1% of the Corporation's total expenditure.
- (b) Western Power's 2001/02 budget for corporate pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins is approximately \$485,000.
- (c) Western Power's corporate events and public relations budget for 2001/02 is approximately \$311,000.